

ABSTRACT OF THE DISCLOSURE

A method and apparatus for communicating between components associated with a web page and for communicating between a web page and a service is provided. According to one approach, page designers configure components associated with a particular page to use particular values by mapping parameters associated with the page to parameters associated with components of that page. According to one approach, an event is generated when a user manipulates a component associated with a page. A mapping is inspected to determine that the event is mapped to an action and the action is performed.